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Abstract of the Disclosure

A method of making a pavement marker including the steps of forming an array of pavement elements in a predefined pattern interconnected by a carrier web. A frangible connection is formed between a plurality of the pavement elements and the carrier web. After the array of pavement elements is applied to the pavement surface using an adhesive, a portion of the carrier web surrounding the pavement elements is removed or allowed to substantially deteriorate and dissipate, leaving an array of discrete pavement elements.